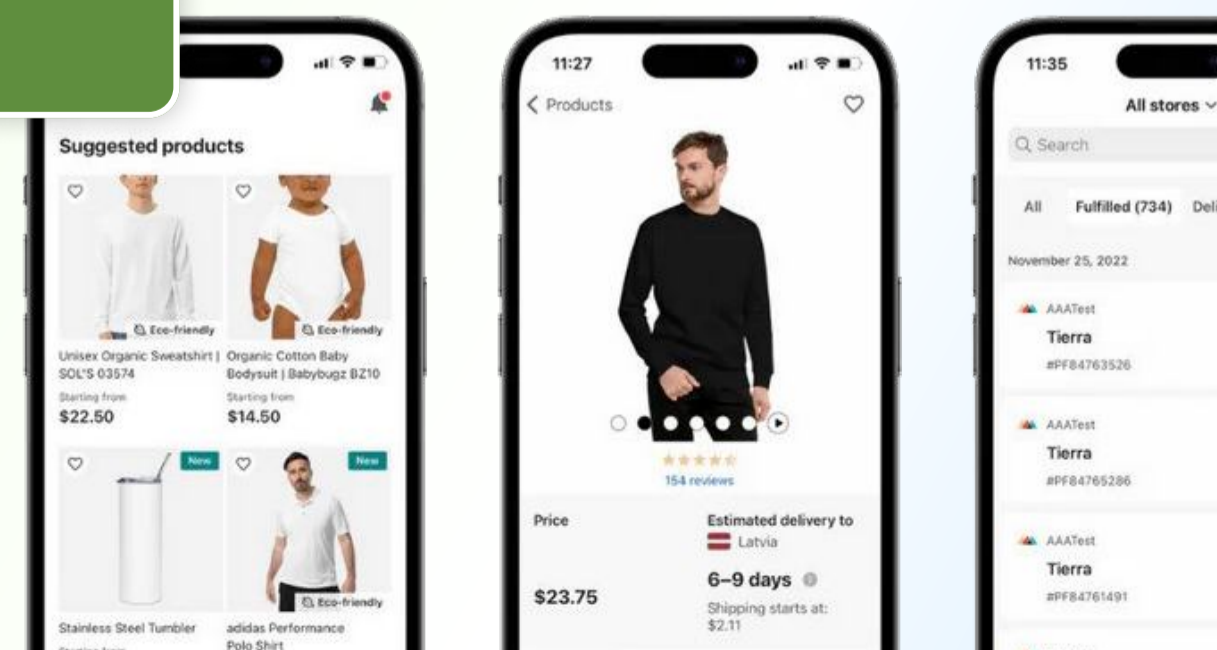
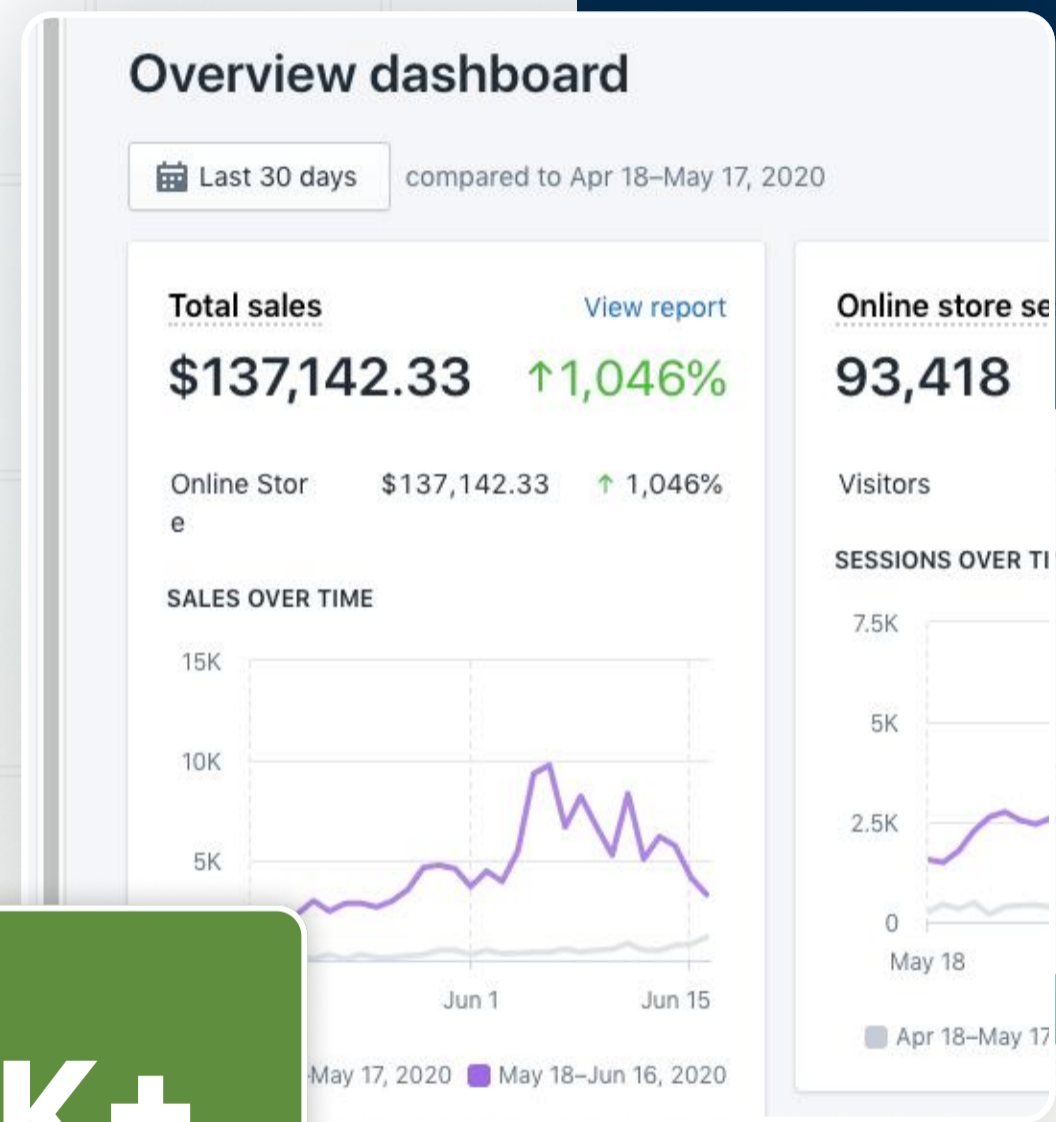




# E-COMMERCE: THE NEXT DIGITAL ASSET CLASS FOR PASSIVE INCOME & INVESTMENT APPRECIATION

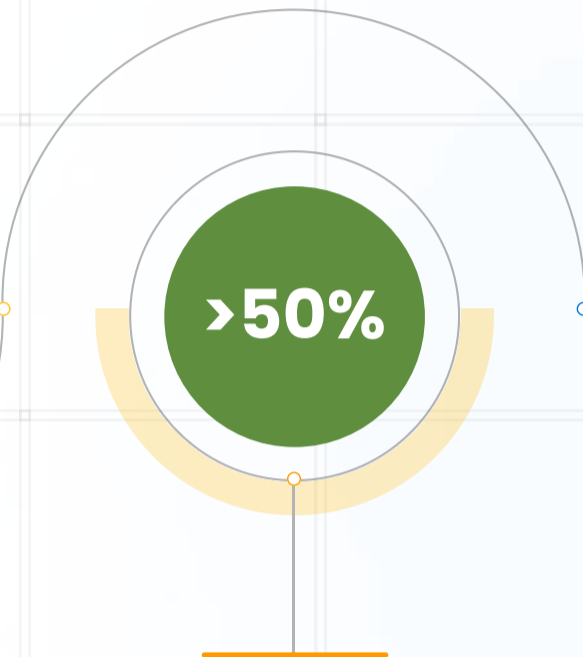
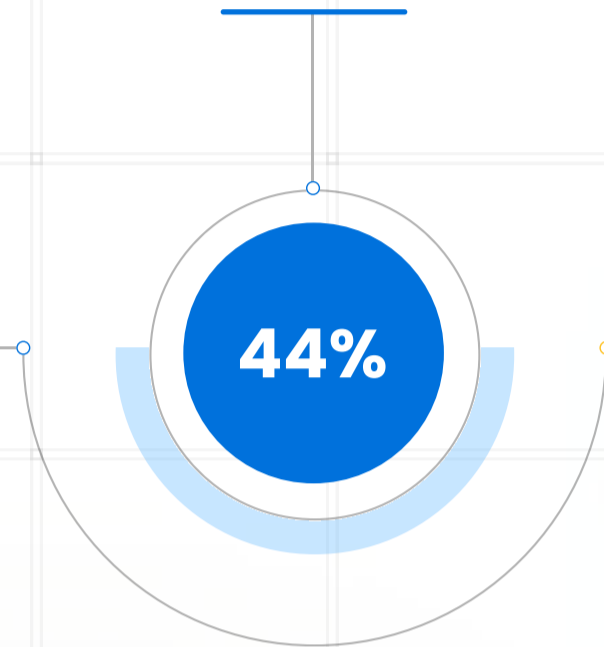


50K+  
Customers



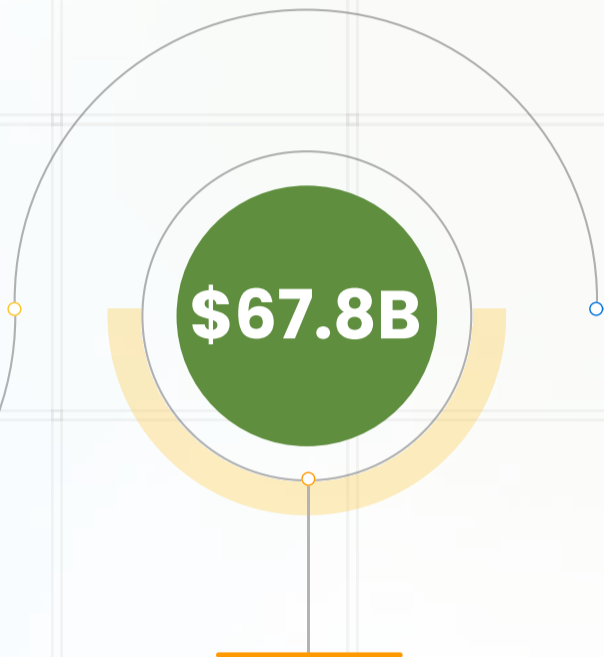
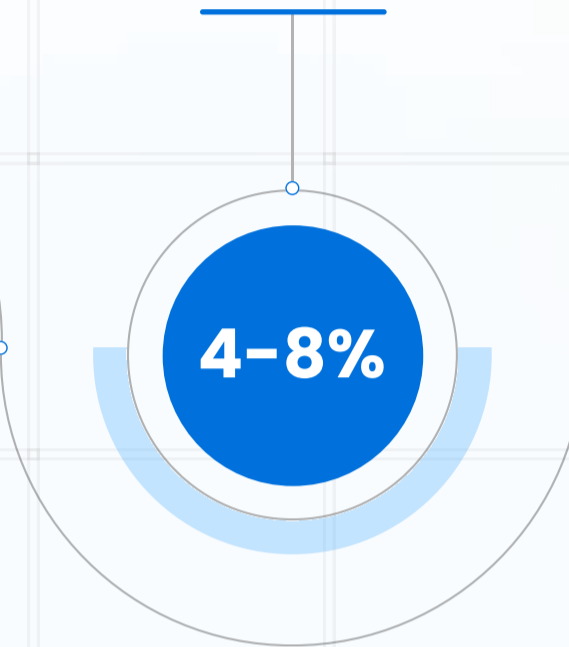
# WHY shopify MARKETPLACE

Growth of third-party sales revenue in 2022



Shopify revenue is from third-party sellers

Predicted growth over the last years of Q4



Third-party seller in 2023 revenue

## DOMINATION OF THE MARKET

Amazon has revolutionized the way people are purchasing goods. As a dominant leading force for over a decade, Amazon is a reliable model for investors to build their ecommerce portfolio on. Amazon is the largest online retailer in the U.S. - growing by over \$100 billion in revenue each year, with an estimated growth of ~40% in 2023.



# WHO WE ARE

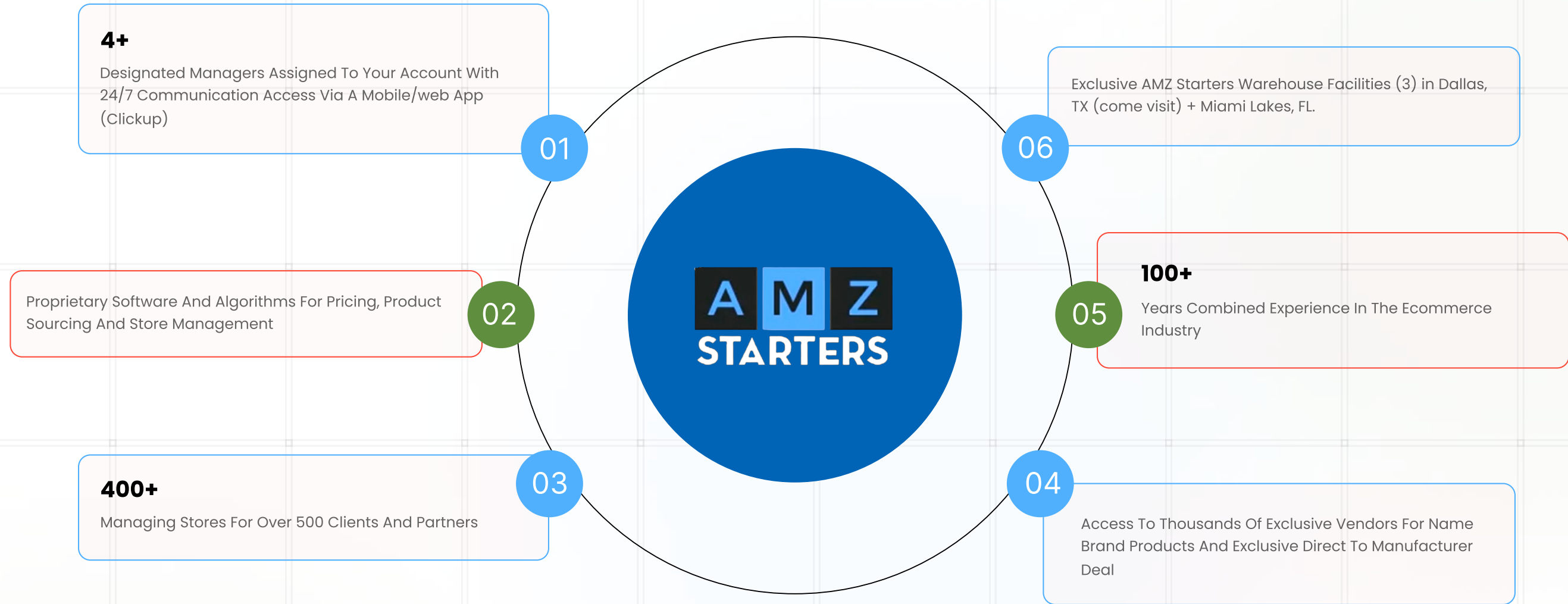
## OUR INFRASTRUCTURE IS BUILT LIKE NO OTHER E-COMMERCE MANAGEMENT FIRM

- Customized Solutions: Tailored to your specific needs, providing a unique online presence.
- Scalability: Designed to grow with your business, ensuring seamless expansion.
- Advanced Technology: Integrates the latest innovations for optimized performance.
- Robust Security: Top-tier data protection and PCI DSS compliance.
- Optimized Performance: Ensures speed and reliability for better customer experiences.
- Comprehensive Support: 24/7 expert assistance for setup and ongoing management.
- Future-Proof Design: Continuously updated to keep your store competitive.
- Our infrastructure isn't just a platform—it's a powerful, future-proof solution that drives e-commerce success.

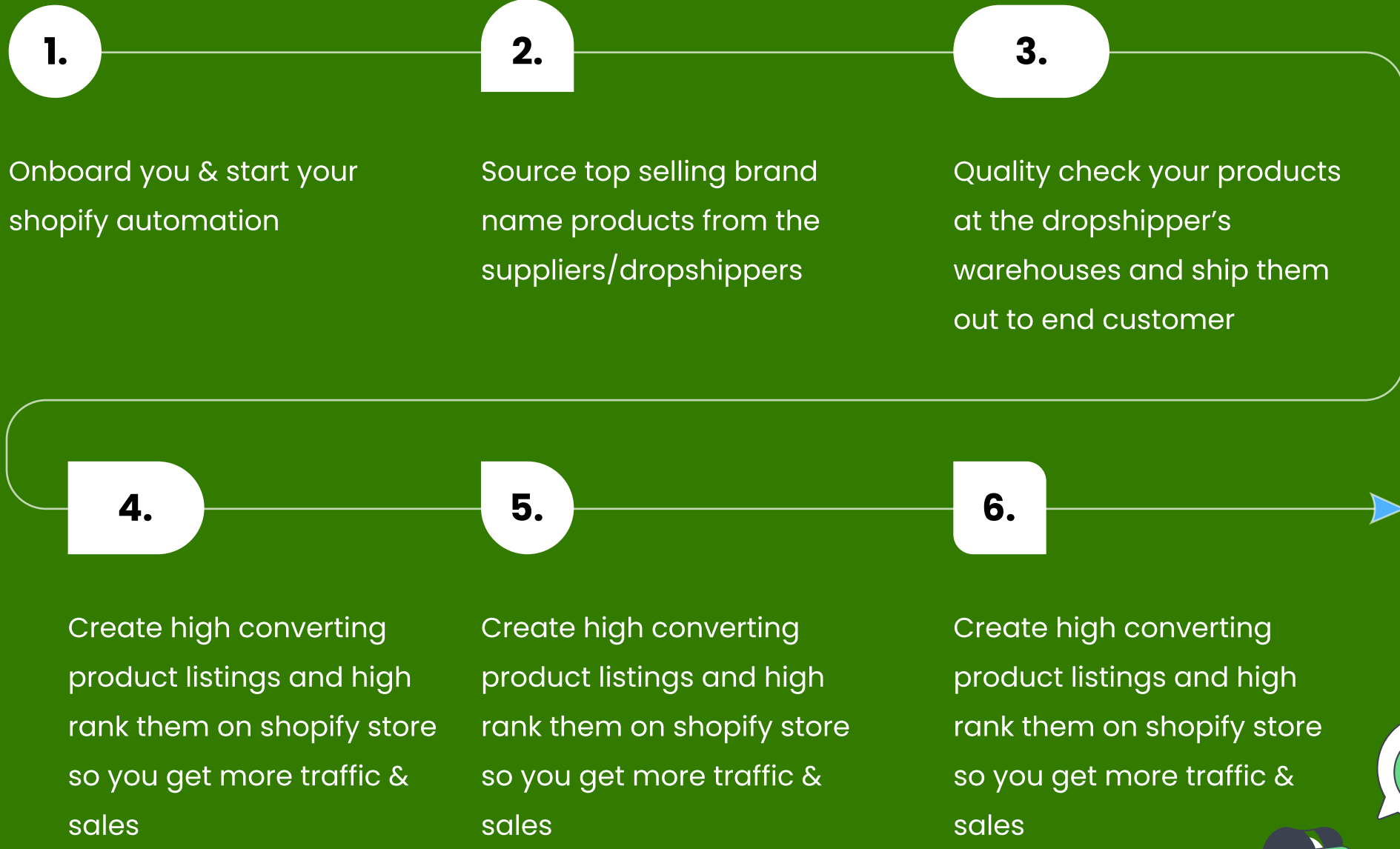


**TRUSTED BY MORE  
THAN 3500 CLIENTS**

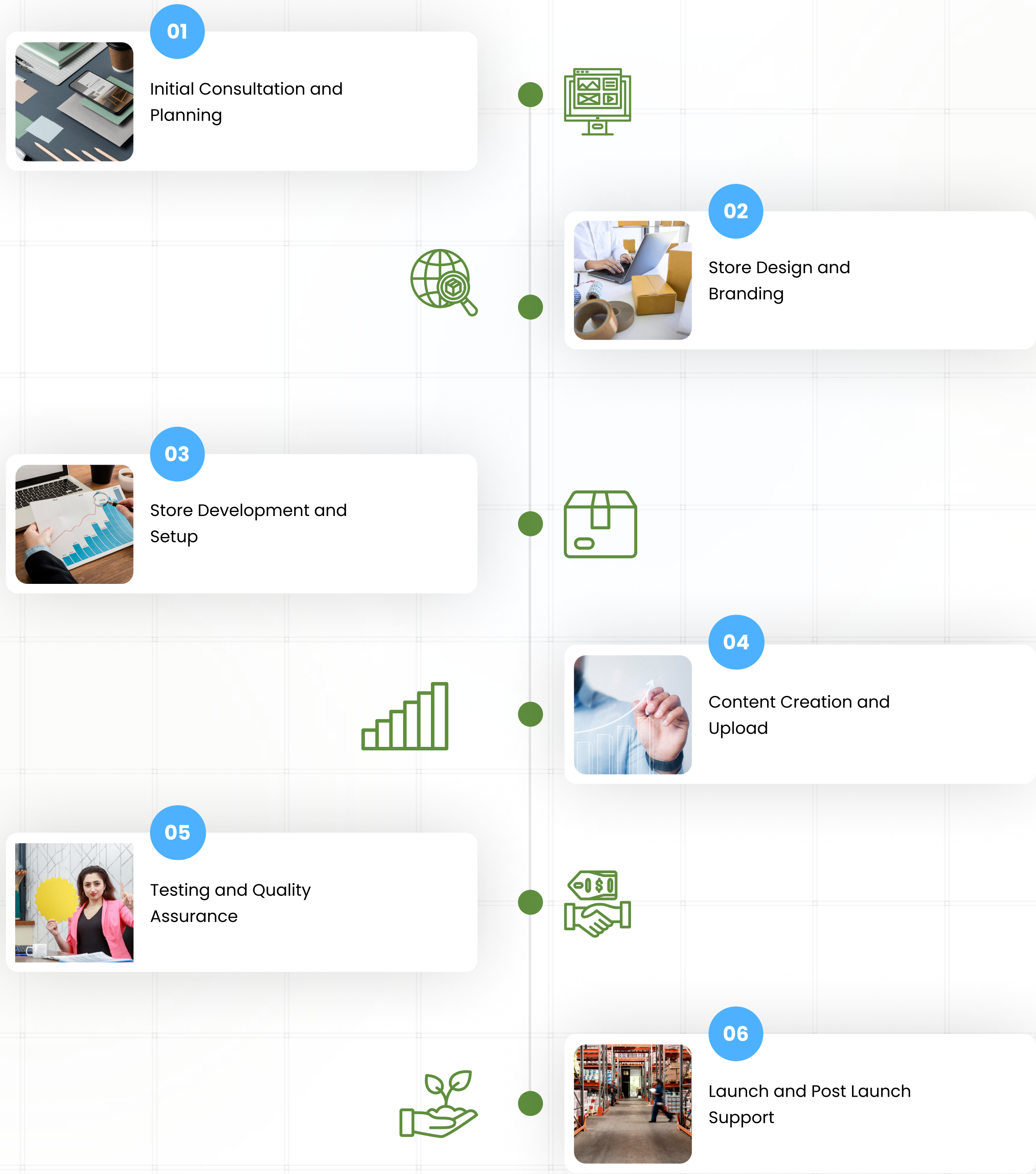
# WHO WE ARE



# OUR PROCESS



# 6 MONTHS TIMELINE



# MARKETING

## Introduction

Marketing is crucial for a Shopify store to attract and engage potential customers in a competitive online marketplace. Effective marketing strategies increase visibility, drive traffic, and ultimately boost sales by highlighting your store's unique value and offerings. Marketing a Shopify store involves various strategies and tools, each with its own costs.

## What will we do?

We will enhance your Shopify store's visibility through targeted SEO, compelling social media campaigns, and strategic paid advertising, including analysis of performance data to continuously optimize and refine marketing efforts for maximum impact.

## Analytics & Reporting

**Performance Tracking:** Monitor key metrics such as traffic, conversions, and ROI.

**Monthly Reports:** Provide detailed reports and insights to evaluate the effectiveness of the marketing strategies and make data-driven adjustments.

## Marketing Strategies

AMZ Starters employs a range of strategies for a Shopify store to engage potential customers, personalized communicate & to drive traffic:

### Search Engine Optimization (SEO):

- ✓ Optimize your store's content, meta tags, and product descriptions to improve organic search rankings and drive targeted traffic.

### Social Media Marketing:

- ✓ Use platforms like Facebook, Instagram, and TikTok to create engaging content, run targeted ads, and build a community around your brand.

### Email Marketing:

- ✓ Implement personalized email campaigns, including newsletters, product updates, and abandoned cart reminders, to nurture leads and drive repeat purchases

### Paid Advertising:

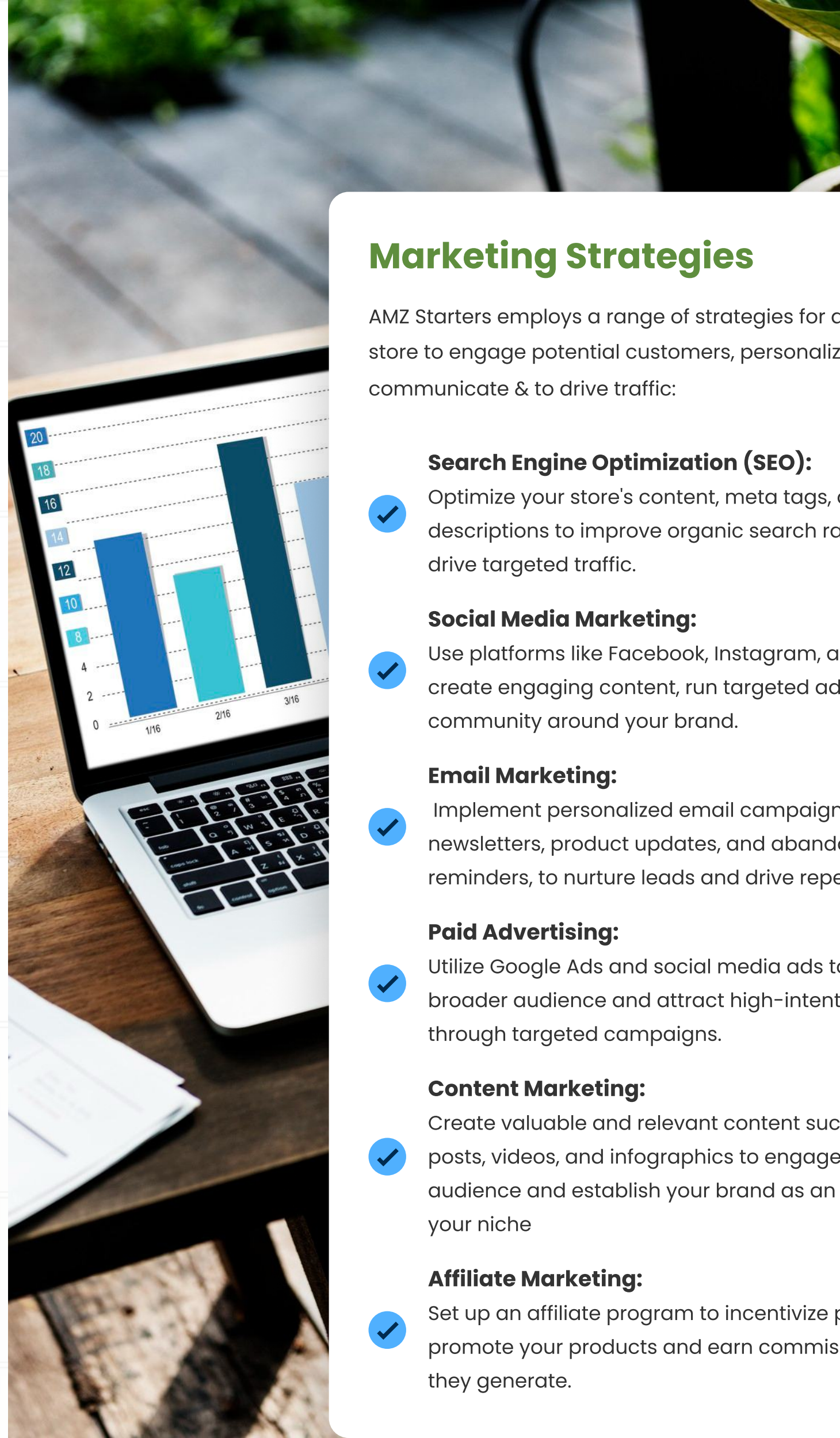
- ✓ Utilize Google Ads and social media ads to reach a broader audience and attract high-intent customers through targeted campaigns.

### Content Marketing:

- ✓ Create valuable and relevant content such as blog posts, videos, and infographics to engage your audience and establish your brand as an authority in your niche

### Affiliate Marketing:

- ✓ Set up an affiliate program to incentivize partners to promote your products and earn commissions on sales they generate.



# DIGITAL REAL ESTATE

**IT'S NOT JUST SALES THAT CAN MAKE MONEY IN ECOMMERCE ANYMORE. YOU CAN SELL YOUR MATURE STORE FOR A BIG PAY-DAY.**

**01**

While most investors and entrepreneurs have known about the growth of eCommerce in the last decade, it's the new wave of money entering the discussion that is making eCommerce store owners big profit

**02**

While most investors and entrepreneurs have known about the growth of eCommerce in the last decade, it's the new wave of money entering the discussion that is making eCommerce store owners big profit

**03**

Thrasio - the fastest US company to reach a \$1B valuation - led the charge of, to date, 28 companies acquiring established eCommerce stores (specifically shopify automation)

**04**

This flagship model has surged the demand for quality stores, and our programs are designed for our clients to enter on the ground level and sell big into this wave within a 6 months timeline.





# E-COMMERCE BUSINESS ACCELERATORS

EACH OF THESE ADD-ONS HAVE SIGNIFICANT IMPACT IN ACCELERATOR STORE GROWTH AND APPRECIATION.



SHOPIFY GOLD+

**\$299**

SHOPIFY GOLD+

**\$599**

SHOPIFY PLATINUM

**\$749**

SHOPIFY PLATINUM+

**\$1,199**

Our Profit Share

50-50

60-40

70-30

80-20

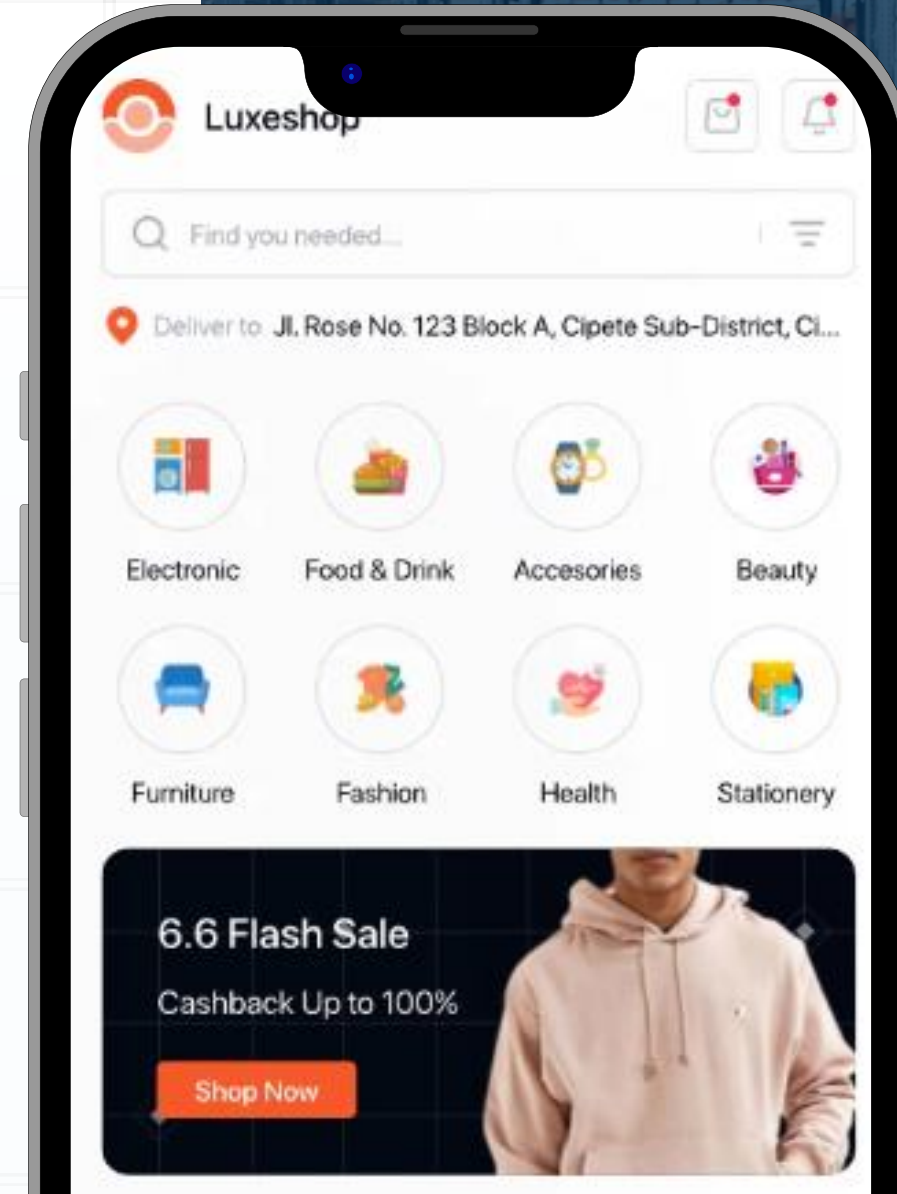
# DISCLAIMER

## THERE IS STILL SOME WORK NEEDED FROM YOU

- ✓ Working with our Shopify Onboarding team to get your store set up
- ✓ Obtaining a new business entity (we can help)
- ✓ Acquiring working capital (we can help), managing your working capital limits
- ✓ Being responsible for your new yearly income taxes from this business + potential reseller taxes (we do not provide tax service)
- ✓ ROI: Expect a return on investment of 15-25% on your marketing spend. (Monthly)

## YOU OWN THIS BUSINESS 100%

**\*WE ARE A STRATEGIC PARTNER OF BLUBOOKS. AN E-COMMERCE FOCUSED TAX AGENCY. THEY PROVIDE DISCOUNTS TO AMZ STARTERS CLIENTS AND A FREE CONSULT.**





*shopify*

# GET IN TOUCH



[info@amzstarters.com](mailto:info@amzstarters.com)



+1 (888) 711-8065